Binalot In-line Kiosks

Space: 11-25 sqm.

Total Investment Package: P1.2M - P1.8M



Eastwood Libis

SM Cubao





Binalot Full Dine-In

Space: 35-80 sqm.

Total Investment Package: P1.8M - P2.5M





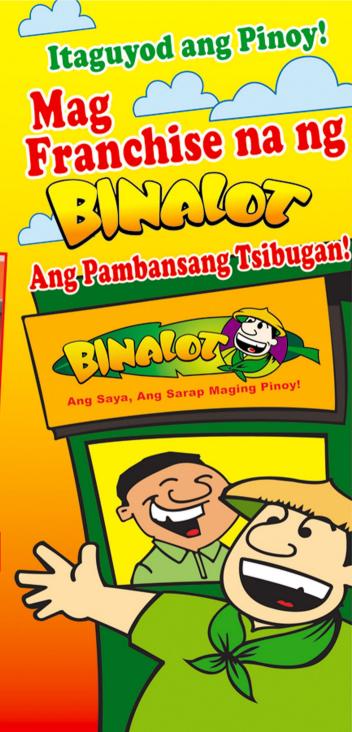
Binalot Free-standing/Full Store

Space: 80 sqm. and above

Total Investment Package: P1.8M - P2.8M



Subic



It all began with a fresh new Pinoy idea!

In 1996, a group of young enterprising individuals, tired of the usual dining choices in the metropolis, decided to spice up the local restaurant scene with an exciting concept combining environment concern, a uniquely Filipino eating tradition and an all-Filipino menu. Their battlecry: "Ang sarap maging Pinoy!" Thus, BINALOT was born!

What is :



Are you ready for a Million franchise?

A key ingredient to success as a BINALOT Franchise Partner is strict adherence to the BINALOT Franchising System, developed tested & perfected as a result of an 12-year successful run in the fast food industry. This effective business technology is transferred to all franchisees to ensure their consistent profitable operations.

Binalot Business is Great Business!

From one humble store, BINALOT has grown to a network of 34 branches and the number keeps on growing.



1. Proven strong brand equity and solid track record for 14 years.







3. New products introduced quarterly to sustain customer interest.



5. Low investment, quick set-up,



Team of industry professionals and experts dedicated to the success of all its Franchise Partners and driven by the BINALOT vision to become the No. 1 truly Filipino fast food

Franchise Partners can bank on the BINALOT brand to help them achieve their business ambition!



If you've been aspiring to have your very own successful business or franchise brand, BINALOT is the excellent opportunity you've been waiting for!

What it takes to be a **BINALOT Franchise Partner**

- 1. You must have an entrepreneurial spirit and be success-driven.
- 2. You must be financially capable to mee the investment requirements.
- 3. You must faithfully follow the entire BINALOT Franchise and Business System.



5. You must be customer-oriented.

Basic steps in applying for a **BINALOT Franchise Partnership**

- 1. Submit your Letter of Franchise Intent to the BINALOT Franchise & Business Development Dept. together with a vicinity map of your proposed site (if any).
 - 2. Attend the franchise orientation where details on franchise procedures shall be discussed.
 - 3. Accomplish the Franchise Application
 - 4. Upon approval of your application, prepare & submit a feasibility study of your proposed site following the BINALOT Market Study format.

The Franchise & Business Development Department BINALOT FIESTA FOODS, INC.

3686 BUJ Bldg., Sun Valley Drive, Sun Valley Paranague City

Trunk Line: (632)821-0509 Franchise Hotline: (632)822-6483 e-mail: ilovébinalot@gmail.com / bdd@binalot.com website: www.binalot.com

Qualified applicants will be scheduled for an initial meeting with the BINALOT BUSINESS DEVELOPMENT TEAM